



Pinna Goldberg  
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## PRIVACY POLICY FOR PINNA GOLDBERG LTD (LONDON)

The Data Protection Act 2018 and (UK) General Data Protection Regulation aim to harmonise Data Protection Legislation, enhancing privacy rights for individuals and providing a strict framework within which commercial organisations can legally operate.

Your rights under Data Protection Legislation are set out in this notice and apply from 9 July 2025.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

### DEFINITIONS

**We or Us:** Pinna Goldberg Limited, 10 Old Square, London, WC2A 3SU.

**Personal data:** Any data or information, in electronic or organised hard copy, that identifies you personally or which relates to you when you are identifiable.

**Special categories of personal data:** Sensitive information relating to you, namely: health records; information regarding your sex life, sexual orientation, political opinions, religious or philosophical beliefs, racial or ethnic origin, trade union membership; and genetic and biometric data.

This privacy policy sets out how we use and protect any information that you give us when you use this website. We are committed to protecting and respecting your privacy. Please read the following carefully to understand how we will treat it, protect it and to understand more about your rights. By providing your personal information to us you are agreeing to us using your information as described in this policy.

For the purpose of Data Protection legislation, the data controller is Pinna Goldberg.

We do not have a Data Protection Officer.

Our nominated Privacy Manager is David Goldberg, [dgoldberg@pinna-goldberg.com](mailto:dgoldberg@pinna-goldberg.com), tel. +44 204 553 9811.

### WHO WE ARE AND WHAT WE DO WITH THE INFORMATION WE GATHER

Pinna Goldberg provides regulated legal services. Our relationship is a contractual one, and it is a requirement that you agree to our terms of business. To perform the terms of this contract, we may need to collect, process and store personal information about you.

## **Privacy policy for PINNA GOLDBERG LTD (London)**

We collect and process personal data of the following types to allow us to undertake our business:

- Your name and contact details
- Your job title
- Identification and other information we require to conduct due diligence on you
- Personal and financial information relating to your matter
- Special categories of personal data, where relevant to your matter.

We have legal and regulatory duties to process certain personal data, including identification and other information we require to conduct due diligence on you.

The information requested when you instruct us is required in order to identify you and perform the terms of the contract. If information requested from you is not provided within a reasonable timeframe, we may not be able to provide our service to you.

We may, from time to time, send you marketing and promotional material about new products and services that may be of interest to you. This material may be sent to you by email, phone or weblinks.

For special categories of personal data, we are permitted to process your data (e.g. health records) with your consent.

### **WHAT WE DO WITH YOUR PERSONAL DATA**

All personal information we hold about you will be processed within the UK in accordance with our legislative duties which include, but are not limited to, the Data Protection Act 2018 and (UK) General Data Protection Regulations.

We will use the information you provide to us in the following ways:

- to identify you and provide you with the services you have requested
- to provide you with information you have requested about services we offer
- to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information and services that you request from us
- to notify you about changes to our service
- to deal with your feedback, query or complaint
- to improve our service and develop our business.

### **WHERE WE GET YOUR PERSONAL DATA FROM**

- You
- Your representatives

## **Privacy policy for PINNA GOLDBERG LTD (London)**

- Public records
- Other parties you instruct us to contact.

### **YOUR DATA RIGHTS**

You have the right, under Data Protection legislation, to:

- Request your personal data (known as a subject access request) free of charge
- Have any mistakes rectified
- Have your personal data destroyed by us or restrict the way we process your personal data
- Transfer your personal data to another provider
- Object to us using your personal data for the purposes of direct marketing
- Not be subject to “automated processing” (often referred to as “profiling”).

To exercise any of these rights please contact us at [dgoldberg@pinna-goldberg.com](mailto:dgoldberg@pinna-goldberg.com).

For more information on your legal rights see the Information Commissioner’s website ([www.ico.org.uk](http://www.ico.org.uk)).

### **RETENTION PERIODS FOR PERSONAL DATA**

At the end of our contractual relationship, our retention policy is that the minimum period we will keep files and other personal data is six years. If data is processed for marketing purposes, any information we use for this purpose will be kept until you notify us otherwise.

### **SHARING YOUR PERSONAL DATA**

We may need to share your personal data with other professionals who we instruct on your behalf, third parties who are vital to a matter, providers of services that are necessary to progress a matter, and people who you ask us to share your personal data with.

We may also need to share your personal data with our regulators, insurers, and law enforcement agencies.

Where we share your personal data with third parties, we will ensure that they have appropriate data protection arrangements in place.

### **WHERE WE HOLD YOUR PERSONAL DATA**

Your data will be stored at our offices and on our IT equipment, or where your information is shared with a third party, at their premises or on their IT equipment.

## Privacy policy for PINNA GOLDBERG LTD (London)

### COMPLAINTS AND QUESTIONS

If you have a complaint or question about our use of your personal data, please contact in the first instance our Privacy Manager, David Goldberg, [dgoldberg@pinna-goldberg.com](mailto:dgoldberg@pinna-goldberg.com), tel. +44 204 553 9811.

You may also make complaints direct to the Information Commissioner's Office. They can be contacted at [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns).

Key contact / owner:	David Goldberg	Created:	9 July 2025
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